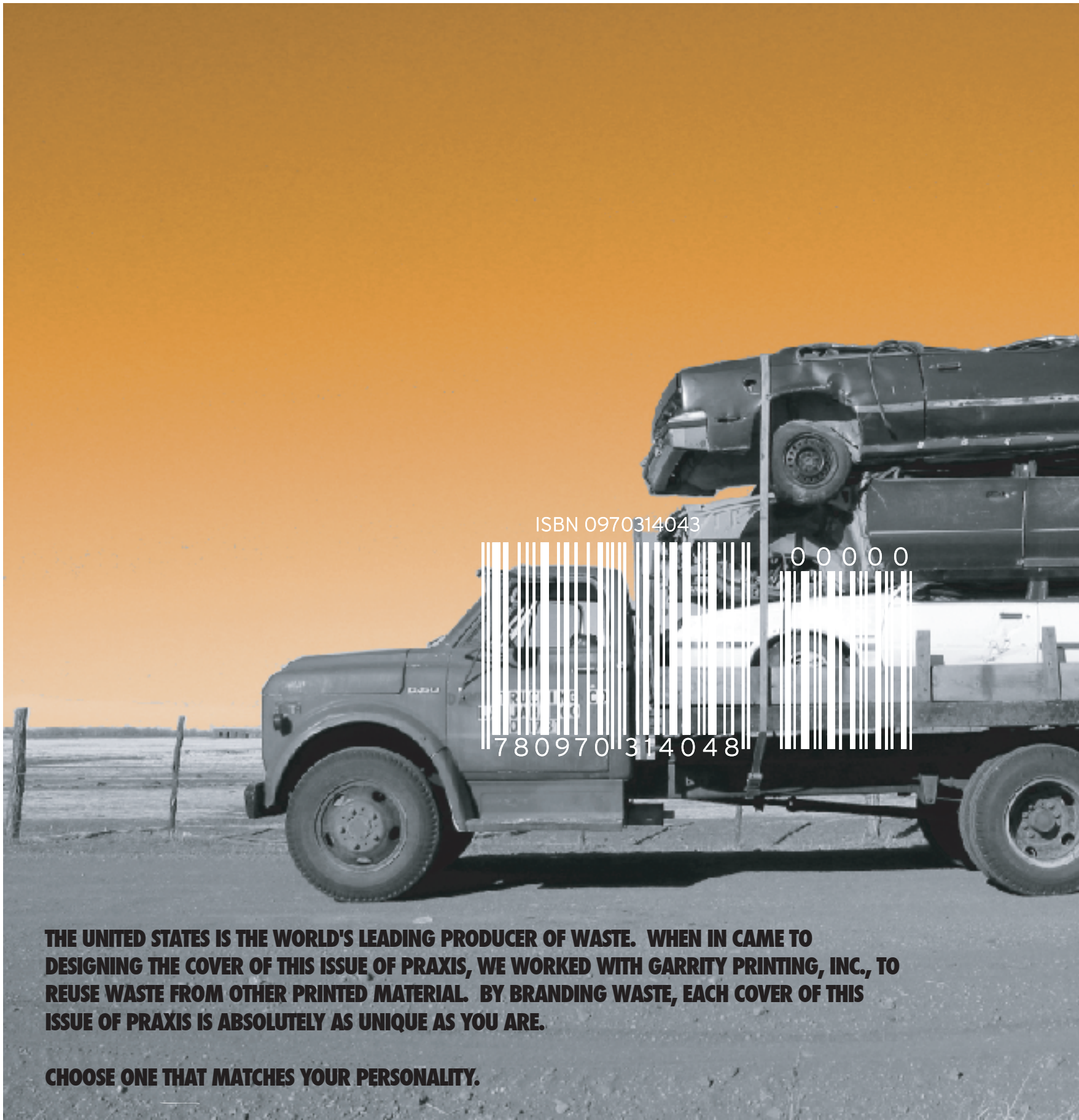


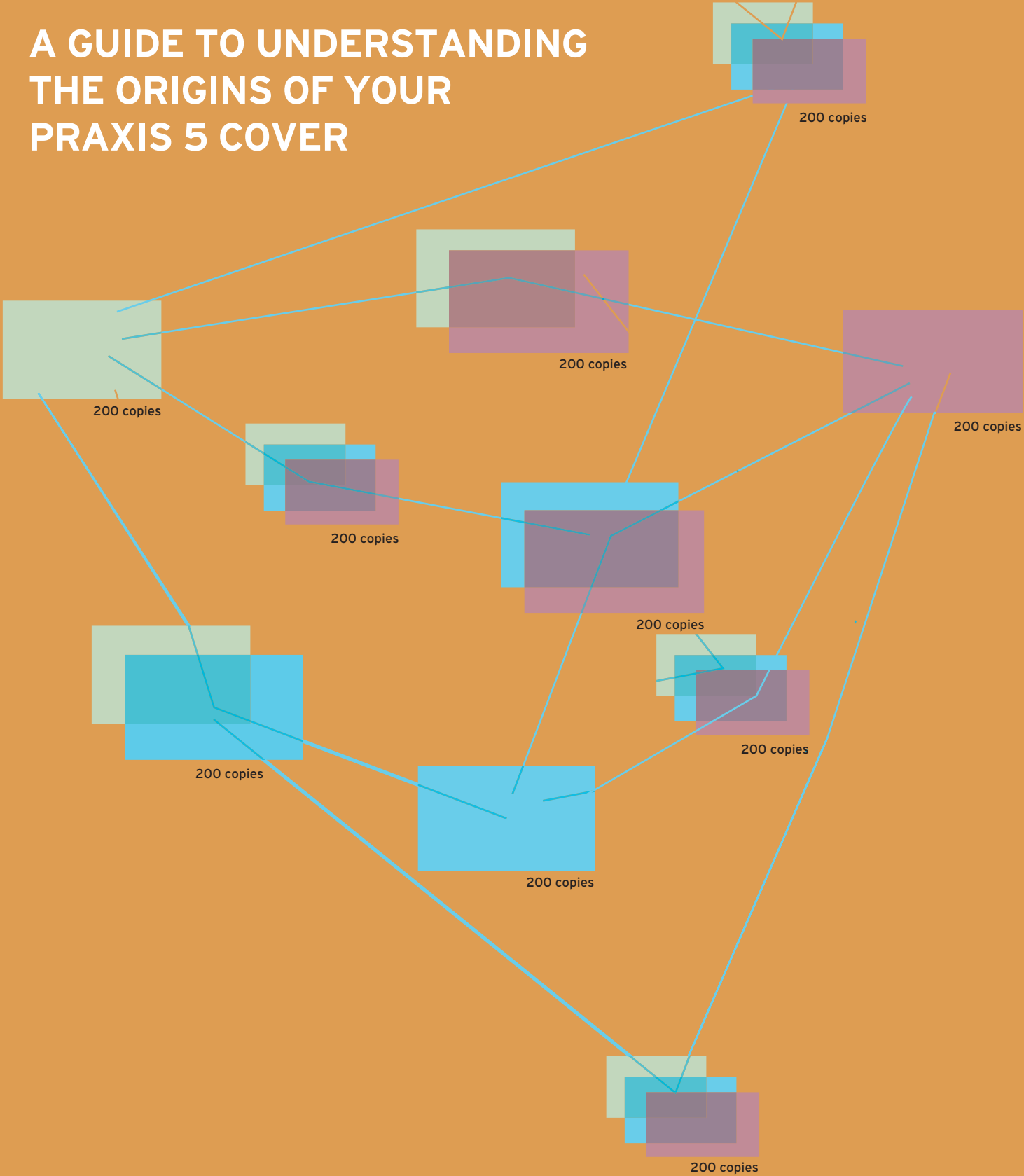
ABSOLUTE PRAXIS.



THE UNITED STATES IS THE WORLD'S LEADING PRODUCER OF WASTE. WHEN IN CAME TO DESIGNING THE COVER OF THIS ISSUE OF PRAXIS, WE WORKED WITH GARRITY PRINTING, INC., TO REUSE WASTE FROM OTHER PRINTED MATERIAL. BY BRANDING WASTE, EACH COVER OF THIS ISSUE OF PRAXIS IS ABSOLUTELY AS UNIQUE AS YOU ARE.

CHOOSE ONE THAT MATCHES YOUR PERSONALITY.

A GUIDE TO UNDERSTANDING THE ORIGINS OF YOUR PRAXIS 5 COVER



The cover of PRAXIS 5: Architecture After Capitalism addresses issues of waste and reuse as it pertains to the graphic design industry. We looked towards our own printer, Garrity Printing in New Orleans and asked if there was waste, produced by the printing industry that could be used to make the cover. The same month that PRAXIS was printed, Garrity ran jobs for Harra's Casino, The Tie Company, The U.S. Congress we were able to use the test sheets that run through the printer to line up and test ink colors, layouts, and finishes. The printing industry uses a single sheet of paper several times before discarding it. This PRAXIS cover has layers of translucent ink, built upon each